



Results – Execution – Accountability – Leadership



Diane Ruebling, MSIR, President of The Ruebling Group LLC, is an accomplished executive with extensive experience in financial services, manufacturing, non-profits and government environments. She has proven successful leadership in sales/marketing, training and organizational development, and general management.

Currently, Diane is President of The Ruebling Group LLC where she and others provide executive coaching, business planning, action learning and leadership development.

Formerly as Group Vice President for American Express Financial Advisors and as National Vice President for The MONY Group, she successfully led field sales forces to national recognition. She attributes the success to strong leadership development, effective team building, and creative systems and processes to manage activity and results.

Before her line roles in financial services, Diane also had significant roles at American Express and Honeywell in Human Resources. Her experience encompassed training and development, executive coaching, and reengineering. She also had several years as a State Director of Education and Public Information for the American Cancer Society.

Diane has led a very active life in terms of service to community and government. From 1990 to 1992 she was appointed to serve on a Defense Advisory Committee under then Secretary of Defense Richard Cheney. She also served on the Iowa Commission on Occupational Licensing and Regulation.

Today she has a Presidential appointment to the Board of Directors of the Overseas Private Investment Corporation (OPIC). OPIC is an independent agency of the United States government designed to help U.S. businesses invest in over 150 developing countries around the world. It fosters economic development in new and emerging markets, complements the private sector in managing risks associated with foreign and direct investment, and supports U.S. foreign policy. She also chairs the OPIC Audit Committee.

Diane serves on the Board of Directors for the Phoenix Committee on Foreign Relations, a Board Member for the Spirit in the Desert Retreat Center, a Resource Partner for GAMA, a mentor for the Mentium Corporation, and a member of the Economic Club of Phoenix.

Diane is a popular speaker, coach and trainer on leadership, team building, results-oriented business planning, change management, reengineering, emotional competence, and conflict management.

Diane received a Bachelor of Science Degree in Human Resource Management and Public Relations and a Master's degree in Industrial Relations from Iowa State University.